TIME: Monday - 2:59
DATE: 3/9/54 & 3/15/54
SPONSOR: PIERCE'S PAINT AND ART STORE
SOLICTOR: DMC

THEY'RE HERE AT LAST!! PIERCE'S PAINT AND ART STORE HAS JUST RECEIVED A SHIPMENT OF WINSOR & NEWTON STUDENT-GRADE OIL PAINTS. OF COURSE, YOU KNOW THAT WINSOR & NEWTON ARTIST'S SUPPLIES ARE KNOWN THE WORLD OVER AS THE BEST! NOW, FOR THE FIRST TIME , YOU CAN BUY THEIR STUDENT-GRADE OIL PAINTS. THESE NEW PAINTS ARE UP TO THE SAME HIGH QUALITY OF STANDARD WINSOR & NEWTON PRODUCTS ,BUT THEY COST MUCH LESS! YOU CAN GET THEM IN LARGE AND SMALL TUBES TOO. AND REMEMBER THAT PIERCE'S PAINT AND ART STORE , THE LARGEST ART SUPPLY STORE IN WESTERN MASSACHUSETTS, IS THE ONLY NORTHAMPTON DISTRIBUTOR FOR WINSOR & NEWTON PRODUCTS. SO, DROP IN [redacted] TOMORROW AT PIERCE'S PAINT AND ART STORE, ACROSS FROM CITY HALL, AND BUY THE BEST ....BUY WINSOR AND NEWTON!!

YOU ARE TUNED TO 600,THE VOICE OF SMITH COLLEGE,WCSR,IN NORTHAMPTON.

THE CORRECT TIME IS NOW.....3.P.M.....

ANNOUNCER'S SIGNATURES:

1. Toffy - 4/12/54 -
2.

TIME:

DATE:

SPONSOR: PIERCE'S PAINT AND ART STORE

SOLICITOR: DMO

ANNOUNCER'S SIGNATURE:

1.

2.